

Yasmine Tahan

Brand & Packaging Designer



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Summary

As a visual designer, I am easily inspired by my everyday surroundings and have the ability to make connections that can be woven into unique brand narratives. Proficient with organizing data effectively and assisting others. Specialize in utilizing Adobe software for digital design. Based in Brooklyn, NY.

Experience

Internship, Skaggs Creative

January 2024 - May 2024

Create visually compelling email header and footer designs to enhance brand identity

Revamped Shopify-based e-commerce operations optimizing user experience

Generated over 100 conceptual A-Frame sign sketches, resulting in the publication of approved designs

Maintained efficient file organization, consistently meeting fast-paced demands

Designed and conceptualized ten unique secondary packaging structures

Refined GIF design to align with updated website status

Food Corp Assistant, MAS Youth Center

May 2022 - Sep 2022

Assisted with food preparations before service with 60 bags a week

Assembled food packages for outside distribution in preparation for those in need

Handling data entry for each individual who received a food package

Skills

Adobe Illustrator Adaptability

Adobe Photoshop Organization

Adobe InDesign Storytelling